

Slash Costs Year Round with WALLTITE® foam insulation



foam masters™
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Spray-in-place polyurethane foam provides the best return on investment and year round comfort of any insulation.

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INSTA-INSULATION
Smart Comfort

Toll Free 1-800-668-0311
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Smart Comfort Benefits of spray-in-place foam insulation

WALLTITE is an air barrier system and insulation that will cut energy costs, improve comfort for all occupants and help any building last longer. It's a proven performer for new construction or renovations.

WALLTITE is one step process that creates a gap-free, air-tight, **seamless** envelope of low permeability, closed-cell, moisture resistant insulation that adheres tenaciously to virtually any surface, smooth or irregular.



Foam vs Fibreglass Cost Comparison*

based on similar 3,300 sq. ft. bungalows with basements:

Proven Benefits:

- ▶ Seals every cavity, creates air barrier
- ▶ Improves comfort with fewer drafts
- ▶ Stops infiltration of condensation
- ▶ Increases temperature consistency
- ▶ Prohibits the formation of mildew
- ▶ Reduces allergies with cleaner air
- ▶ Prevents ice damming on the roof
- ▶ Eliminates thermal bridging
- ▶ Effective for exterior or interior use in new construction or renovations
- ▶ Proven in countless commercial and residential applications based on many years of experience
- ▶ Excellent return on your investment

House 1 Insta Foam Insulation

Exclusive combination of Efficient Foam and Insta-Insulation products:
Total installed cost: \$8,500

House 1 Annual Energy Costs

Cost of Natural Gas: \$588
Cost of Electricity: \$1,092
Total annual energy cost: \$1,680

* Actual calculations based on 2008 energy costs.

House 2 Traditional Insulation

R-20 Fibreglass main walls: \$1,316
R-12 Fibreglass bsmt walls: \$1,262
R-40 Cellulose in ceiling: \$1,122
Total installed cost: \$3,700

House 2 Annual Energy Costs

Cost of Natural Gas: \$3,110
Cost of Electricity: \$1,300
Total annual energy cost: \$4,410

Return on Investment (ROI)

House 1 Foam insulation cost \$8,500
House 2 Traditional method \$3,700

The extra cost of \$4,800 to install foam is recovered in just 22 months based on the 2008 annual energy savings (\$4,410 - \$1,680) = \$2,730

Permanent Energy Savings

The first year return on investment of 57% is better than bank interest and almost any investment vehicle.

When energy costs increase, annual savings increase and ROI improves.

Insta-Insulation Head Office
3368 Cockshutt Rd., R.R.1, Scotland,
ON NOE 1R0 Fax: 519-443-4987
Telephone: 519-443-4951
Email: info@instainsulation.com
www.instainsulation.com

In Toronto, call: 416-368-8810
In Niagara, call: 905-937-4000
In Hamilton, call: 905-383-5686
In London, call: 519-434-6808
In Brantford, call: 519-751-2522
Or call toll free: 1-800-668-0311



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